

RUNWAY 4.0 THEME

FASHION DIVERSITY MASH



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Diversity is about researching, exploring and understanding differences and embracing and celebrating the rich global, historical and economic dimensions of them.

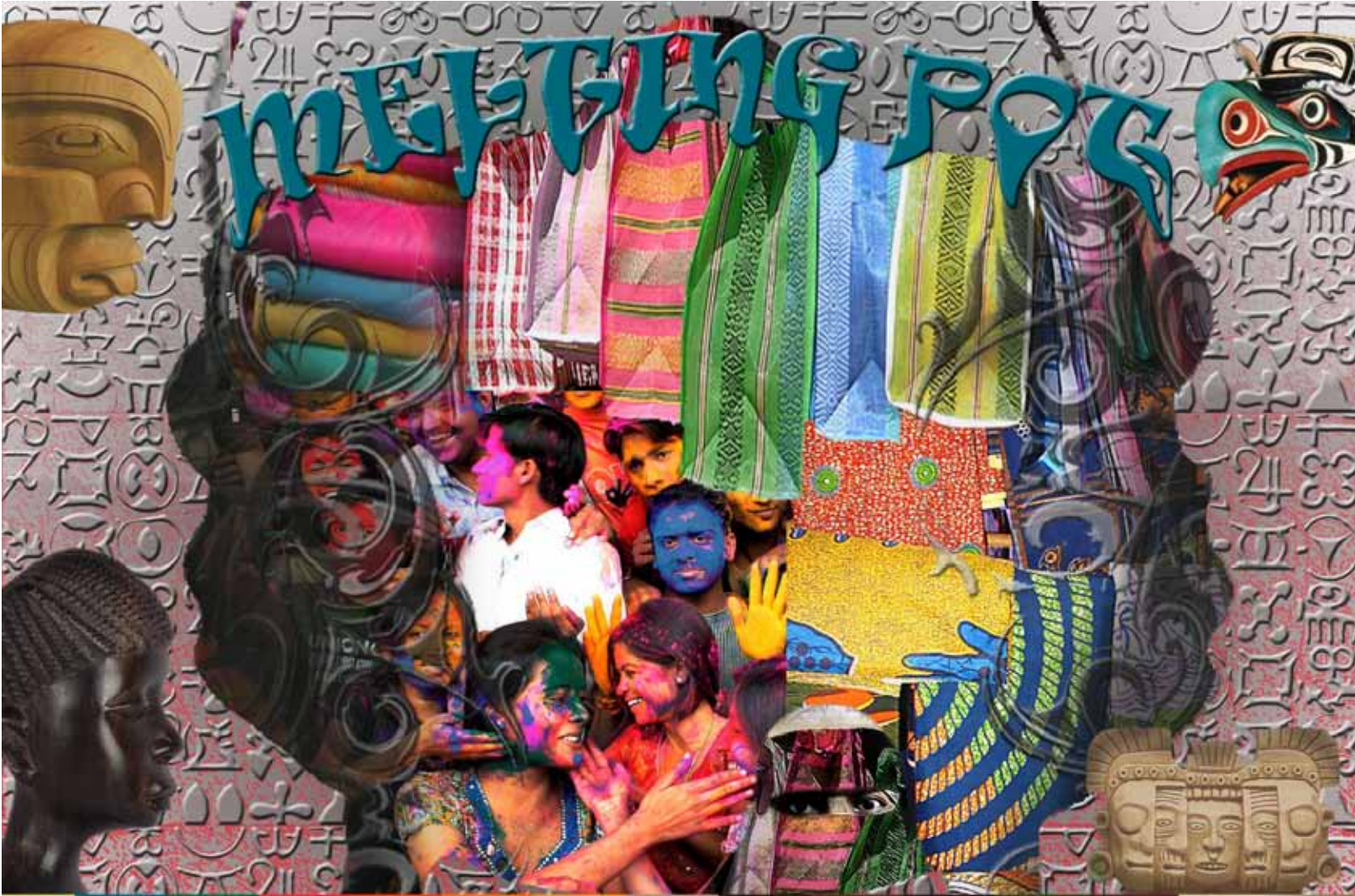
The concept of the fashion diversity mash theme means understanding that each individual inspiration that was researched to develop patterns, embellishments and fashion garment styling is distinctive. Those diverse differences are celebrated in the aesthetics of a newly created fashion. Fashion Diversity Mash is about opposites and/or multiple elements attracting, combining to form something new and unique.

Diverse fashion mash inspirations can be along the dimensions of race, ethnicity, gender, sexual orientation, socio-economic status, age, religious beliefs, political beliefs, or any other multi cultural ideologies. The designers intentionally collide and combine multi cultural potpourri [Africa, the Middle East, Europe, Asia, North and South America, all points urban and country], trends, techniques, materials, styling.

FOUR DIRECTIONS

MELTING POT [tribal/ethnic/global artisans/potpourri]

- Incongruous lacking in harmony or compatibility or appropriateness.
- A combination of odd things.
- Techniques, materials, cultures linked together.
- Symbols, and rituals are the tangible or visual aspects of the practices of a culture.
- Traditional cultural/tribal arts are celebrated.



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| PANTONE 18-5322 TC |
| PANTONE 19-5420 TC |
| PANTONE 18-1664 TC |
| PANTONE 17-1563 TC |
| PANTONE 17-1464 TC |
| PANTONE 16-1356 TC |
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| PANTONE 19-4006 TC |
| PANTONE 19-1522 TC |
| PANTONE 19-0509 TC |
| PANTONE 19-0712 TC |
| PANTONE 19-1522 TC |
| PANTONE 14-0936 TC |
| PANTONE 18-0940 TC |

REPURPOSE, REINTERPRET, REGENERATE [frugal/prudent/economical]

- Past historical cultures and eras, past travel memories reinterpreted. Emphasis is on the basics, exploration of everyday materials, recycle, reinventing, turning a mash up of cultural manufactured and nature's trash into treasures, natural fibers, traditional patchwork, weaves, garment styling technically fused into something new.
- Rejection of excess global mass market consumption. Reaction against consumerism and the power politics of couture fashion.
- Non-traditional solutions for traditional styles and patterns integrated in many ways.

REPURPOSE, REINTERPRET, REGENERATE



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18-0724 TC

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19-4015 TPX

FANTASTICAL REALITY [whimsy/daydream/imagination/experimentation]

- Childhood and/or historical reinterpreted for the world of today.
- Cartoon, avatars, super hero's, Gods and Goddesses, Kings & Queens, techno ,manga, pop culture past, present and futuristic representations of fashion [garment styling, fabrics, patterns and embellishments] mashed together to create something aesthetically new.
- New mental and physical experiences immerse the viewer in emotional technology.
- As the barriers between the real and virtual worlds come down, a psychedelic aesthetic emerges.



- PANTONE 17-3812 TC
- PANTONE 17-3917 TC
- PANTONE 19-4245 TC
- PANTONE 15-0751 TC
- PANTONE 19-4010 TC
- PANTONE 18-1048 TC
- PANTONE 17-0517 TC
- PANTONE 14-1905 TC
- PANTONE 13-6008 TC
- PANTONE 12-0520 TC
- PANTONE 15-1245 TC
- PANTONE 16-1448 TC
- PANTONE 11-0601 TC
- PANTONE 15-0807 TC
- PANTONE 13-6006 TC
- PANTONE 13-0403 TC
- PANTONE 16-5109 TC
- PANTONE 12-1207 TC
- PANTONE 17-1656 TC
- PANTONE 19-1761 TC

CLASSICAL TIMELINES [clean/sleek/sculptural/architectural]

- Research diverse eras of the classical past of art, architecture, sculpture and fashion to find inspirations to fuse into a historical/contemporary classical fashion mash to represent this direction.
- Minimalist, less is more.
- Classic clean style lines modernized, with tailoring and/or color blocking and/or deconstruction.

CLASSICAL TIMELINES



- PANTONE 19-0812 TC
- PANTONE 19-4006 TC
- PANTONE 16-1336 TC
- PANTONE 19-1763 TC
- PANTONE 11-0104 TC
- PANTONE 13-0607 TC
- PANTONE 13-1016 TC
- PANTONE 18-0627 TC
- PANTONE 16-1336 TC
- PANTONE 17-1109 TC
- PANTONE 14-4201 TC
- PANTONE 11-1408 TC
- PANTONE 13-5305 TC
- PANTONE 17-1113 TC
- PANTONE 17-1113 TC
- PANTONE 17-0636 TC